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■ HVAC Controls ■ Electric Actuators ■ Actuated Valves
■ Humidifiers ■ Electric Heaters

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Neptronic appoints new VP Sales and Marketing

Montreal, Qc, February 25, 2015 - Luis I. Melgares has been appointed as Neptronic's new VP Sales and Marketing.

Luis has over 25 years of experience in the HVAC industry. Many of those years were spent as Regional Sales Manager for Eastern USA and South America. As RSM, he managed the whole spectrum of Neptronic products, namely Humidifiers, Heaters, HVAC Controls, Actuators and Actuated Valves.

"It is with great pleasure that I accept this new role and get ready to face the challenge and privilege of helping the continued growth of our agents and visibility of our products in their line card", said Luis I. Melgares

Luis is specialized in HVAC controls, building automation and BACnet solutions. He is a contributing member of the BACnet International Marketing Committee and has given several technical presentations internationally. He has also participated in many industry-related activities such as BACnet International's PlugFest and several trade shows in Asia, Europe and the Americas.

Zev Kopel, Neptronic's President said, "Luis' rich experience gives him an extensive knowledge of present and future market needs. His nomination as VP Sales and Marketing will help the company further develop its distribution network and strengthen its position in the market."

About Neptronic

Founded in 1976, Neptronic is a private corporation that designs, manufactures and distributes products for the HVAC industry. The Neptronic product line includes intelligent controllers, electronic actuators, actuated valves, humidifiers and electric duct heaters.

Products are designed and manufactured by over 200 dedicated employees in an 80,000 ft² (7,500 m²) state-of-the-art facility located in Montreal, Canada. Using a vertically integrated plant model, all R&D and manufacturing capabilities are located under one roof; from software and hardware development, to SMT circuit board assembly, to sheet metal fabrication, to product testing.

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Neptronic is committed to research and development, provides innovative products and technologies and exports over 70% of its sales through an exclusive distribution network for the HVAC industry worldwide.

For more information visit the Neptronic website at www.neptronic.com.

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